

Dear Sponsor:

On behalf of the McAllen ISD Band Booster Council, we would like to take this opportunity to thank you for your support for the "CHILDREN" of McAllen ISD through your advertisement sponsorship.

Work has begun on the 2011 football programs, and we hope we can count on your support. The McAllen ISD Band Booster Council is offering you a fantastic opportunity to advertise in ALL THREE HIGH SCHOOL football programs at one low advertisement cost! This enables you to place your personal and/or business ad in over 1500 programs at a very inexpensive rate while, at the same time, supporting the students of our schools.

We are enclosing our current ad price list as well as a contact for your convenience. If you have further questions, do not hesitate to call any of us.

Once again, thank you for your continued support.

Contacts:

MCHI

RALPH GARCIA 956-739-7007 rgj512@aol.com
Roy Martinez 956-227-7726 Roymar_99@yahoo.com

**McAllen ISD
Band Booster Council
P. O. Box 5421
McALLEN, TX 78502**

2011 Sponsorship Football Program Ad Contract

Name of Sponsor/Company: _____

Address: _____

City: _____ **Zip Code:** _____

Phone: _____ **Contact Person:** _____

2011 Football Program Sponsorship Specification:

_____ **Camera-Ready Art Enclosed**
_____ **Use same Ad as last year**
_____ **Business Card Attached**
_____ **Contact Advertising Agency:** _____

Address: _____
Contact Name: _____
Phone: _____

2011 Sponsorship:

Size of Ad: _____ **Amount of Ad:** _____

Deposit Amount: _____ **Balance Due:** _____

ALL BALANCE DUE BY: August 16, 2011

Please make check payable to: McAllen ISD Band Booster Council

All business Ads will appear on all McAllen Football Programs for all three schools. All Personal Ads for each school will appear in their particular High School that they attend.

Sponsor Signature _____ **Date** _____ **Ad Sale Representative** _____ **Date**

**Business Advertisement
2011 Football Program Ad Sales**

<u>Page Size</u>	<u>Fee Amount</u>
1/8 -----	\$ 150 color
1/4 -----	\$ 300 color
1/2 -----	\$ \$ 600 color
Full Page -----	\$1,000 color

By advance reservation only:

Front Inside Page (colored)-----	\$ 1,500
Back Inside Page (colored)-----	\$ 1500
Center Bottom Page (colored)-----	\$ 1000
Center Side Page – Top (colored)-----	\$ 500
Center Side Page – Bottom (colored)-----	\$ 500
Back Cover (colored) -----	\$ 2000

- **Business Ads will appear in all three High School Programs**

Please return to us or call us no later than August 16, 2011